



## Section 2 | ENTERING THE AWARDS

[www.mildurabea.com.au](http://www.mildurabea.com.au)

**Mildura Business Excellence Awards Inc.**

Telephone 0419 241 344 | Email [awards@mildurabea.com.au](mailto:awards@mildurabea.com.au)

PO Box 3103 Mildura Victoria 3502

### CHOOSE YOUR CATEGORY

The categories and associated questions are set by the BEA Executive Committee in consultation with industry, representatives of the judging and mentor panels and are aligned, where possible, with other state and federal business awards programs.

#### Category 1 Accommodation up to and including AAA 3½ star rating

**Sponsor:**

The focus of this award is on both the facilities and services that enhance the tourism experience - open to accommodation providers who hold up to and including AAA 3½ star rating.

*Examples include but are not limited to: motels, hotels, self-catering, cabins and pub accommodation.*

**2006 Encouragement Award: Wentworth Central Motor Inn**

#### Category 2 Deluxe Accommodation AAA 4 star rating and over

**Sponsor:**

The focus of this award is on both the facilities and services that enhance the tourism experience - open to accommodation providers catering to the discerning traveller who hold AAA 4 star rating and over.

*Examples include but are not limited to: apartments, hotels, motels and self-catering accommodation.*

**2006: No award presented**

#### Category 3 Festivals & Events

**Sponsor:**

This category is open to festivals or events which attract visitors from intra and/or inter state, and positively promote the region impacting within the local community and environment. Festivals or events entering this category may be one-off or recurring.

*Examples include but are not limited to: music festivals and sporting or theatrical events.*

**2006: No award presented**

#### Category 4 Local Outlet of Parent Company, Franchise or Buying Group

**Sponsor:**

This category is open to any business that has element(s) of its operation determined by an external office located outside of the Mildura BEA geographical location.

*Examples include but are not limited to: fast food chains, retail chains, marketing banner groups and satellite branches.*

**2006 Winner: Centro Mildura**

**2006 Merit: Mildura Insurance Pty Ltd & RACV Mildura**

#### Category 5 Home Based Business

**Sponsor: Small Business Field Officer Program**

This category is open to any business that operates from their home. *Examples include but are not limited to: internet based, masseurs, consultants and bookkeepers.*

#### Category 6 Hospitality Business

**Sponsor:**

This category is open to all sectors of the hospitality industry.

*Examples include but are not limited to: cafés, restaurants and catering businesses.*

**2006 Winner: Enjoywine Café & Wine Tasting Centre (Inducted into Hall of Fame in 2007 and ineligible to enter this category)**

#### Category 7 Manufacturing, Processing and Construction

**Sponsor:**

This category is open to businesses involved in the manufacturing or production of a finished product, ready for the consumer.

*Examples include but are not limited to: engineering, builders, wineries, food processing and craftsmen.*

**2006 Winner: Global Roto-Moulding**

**2006 Merit: Granite Transformations**

#### Category 8 Not For Profit Organisation

**Sponsor:**

This category is open to businesses that operate for a purpose other than returns to stakeholders. These businesses may trade in surplus as long as no person(s) or organisation is paid a dividend.

*Examples include but are not limited to: sporting bodies, educational facilities, charitable organisations and community and welfare groups.*

**2006 Winner: MADEC**

**2006 Merit: Red Cliffs & Community Aged Care Services Inc & Sunraysia Residential Services Inc**

#### Category 9 Primary Producers and Agribusiness

**Sponsor: AVIS**

This category is open to businesses either offering a service to agriculture, horticulture or primary producers or who are engaged specifically in those industries.

*Examples include but are not limited to: transport, contracting services, agriculture wholesalers, vineyards, citrus growers and aquaculture.*

**2006: No award presented**

*Continued overleaf...*

### Category 10 Retail

**Sponsor:**

This category is open to businesses in the retail sector that deal directly with the consumer.

*Examples include but are not limited to: gift stores, clothing stores, chemists and food stores.*

**2006 Winner: Visible Effects (Inducted into Hall of Fame in 2007 and ineligible to enter this category)**

**2006 Merit: Tots Toddlers Nursery**

### Category 11 Service Award - Professional

**Sponsor:**

This category is open to businesses offering a professional service to the consumer or other businesses.

*Examples include but are not limited to: accountants, physicians and conference venues.*

**2006 Winner: Integrating Technology Mildura**

**2006 Merit: Mildura Finance Limited**

### Category 12 Service Award - Trades & Other

**Sponsor:**

This category is open to businesses offering a qualified trade or unqualified service to the consumer or other businesses.

*Examples include but are not limited to: electricians, hairdressers, mechanics and wholesalers.*

**2006: No award presented**

### Category 13 Tour & Transport Operators

**Sponsor:**

This category is open to tour and transport operators, who convey passengers (not freight). It is not a transport award, but does recognise a major contribution to tourism through the provision of transport services.

*Examples include but are not limited to: tour operators, car rental companies, bus and taxi services.*

**2006 Winner: Mildura Ballooning**

**Encouragement Award: Harry Nanya Outback Tours**

### Category 14 Tourist & Caravan Parks

**Sponsor:**

This category is open to all tourist and caravan parks offering a tourism experience.

*Examples include but are not limited to: cabin, caravan and tenting accommodation providers.*

**2006 Winner: Mildura & Deakin Holiday Park (Inducted into Hall of Fame in 2007 and ineligible to enter this category)**

### Category 15 Tourist Attractions

**Sponsor:**

This category is open to attractions of regional importance which market primarily to intra and/or interstate visitors, and significantly contribute to the tourism experience. They may be publicly or privately owned, and can operate in conjunction with a natural attraction or on their own.

*Examples include but are not limited to: parks, historic buildings and sites and family entertainment.*

**2006 Winner: Australian Inland Botanic Gardens**

**2006 Merit: Stefano's**

### Category 16 Unique Accommodation

(Previously 'Specialist Accommodation')

**Sponsor:**

This category is open to accommodation providers who provide a high degree of personal contact with guests, or to providers developed around unconventional accommodation.

*Examples include but are not limited to: backpacker accommodation, hosted accommodation, houseboats and B&B's.*

**2006 Winner: All Seasons Houseboats**

**2006 Merit: Aaah! Willandra Houseboats**

#### INDIVIDUAL AWARDS

**Nominated by their peers, the Individual Awards are highly prestigious and will be awarded annually.**

#### Outstanding Contribution

**Sponsor:**

This award recognises the extraordinary personal and professional achievement and contribution by an individual over many years to their industry. Assessment is based on the activities and contribution of the nominee outside the expectation of normal employment, with the emphasis on personal and professional commitment.

**2006 Winner: Marian Luehman**

#### Young Achievers

**Sponsor:**

This award recognises an individual under 30 years of age, and their contribution to the business or industry in which they are employed. Assessment is based on the individual's contribution outside the expectation of normal employment, and demonstration of leadership and/or activities which result in improved business or industry practices or standards.

**2006 Winner: Simon Lever**

#### BONUS AWARDS

The 2008 Powercor/PRIME Business Excellence Awards provide all entrants with the further opportunity to procure additional recognition via four special awards that are nominated by the Judging Panel, following the allocation of category winners. Entry is automatic and does not require a separate submission.

#### Innovation Award

**Sponsor:**

Awarded to the entrant demonstrating the most innovative practices.

**2006 Winner: Ratbagz Comedy Theatre**

#### Small Business of the Year

**Sponsor: Small Business Field Officer Program**

Awarded in recognition of overall business excellence, from all entrants with less than five full-time employees.

**2006 Winner: Mildura Ballooning**

#### Medium/Large Business of the Year

**Sponsor:**

Awarded in recognition of overall business excellence, from all entrants with five or more full-time employees.

#### Powercor Business of the Year

Awarded to the entrant who achieves the highest aggregate score overall.

**2006 Winner: Global Roto-Moulding**