



# Section 1 \* ABOUT THE AWARDS

[www.mildurabea.com.au](http://www.mildurabea.com.au)

**Mildura Business Excellence Awards Inc.**  
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## BACKGROUND

First conducted in 2003, the BEA was developed to recognise the achievements of local businesses, encourage continuous improvement and profile business excellence. If you want to know more visit our website [www.mildurabea.com.au](http://www.mildurabea.com.au)

## WHY ENTER?

If you are proud of your achievements, and seeking to grow your profile, the 2010 Powercor/PRIME Business Excellence Awards provide an important opportunity for you to reap the many benefits of entering which include:

- Motivation to complete a comprehensive self analysis tool designed to evaluate your strategic planning, marketing, risk management, corporate citizenship and sustainability practices;
- A pathway to achieving higher honours in other state or federal awards programs;
- Recognition of your achievements;
- Publicity for your business or organisation;
- A vehicle to benchmark your business or organisation against your competitors;
- The prestige of an independent third party endorsing your business;
- Identifying individuals and businesses with the potential to inspire and encourage greatness;
- Advancing our reputation as a region; and
- Providing networking opportunities for like-minded businesses across a variety of sectors and industries.

## HOW ENTRANTS ARE RECOGNISED

There are five possible levels of recognition.



### Finalist

The Finalist is awarded to acknowledge the high standard of an entry that has scored above the minimum percentage of the total possible score as set by the judging panel. As a result there can be more than one finalist in any category.



### Merit

The Merit is awarded to an entry that came within a few points of the winner.



### Winner

The Winner is awarded to the entrant who is judged to be the most outstanding in its category and has scored above the minimum percentage of the total possible score as set by the judging panel.

*Note: Where the minimum score is not achieved, the judging panel reserves the right to not award a winner for that category.*



### Hall of Fame

When an entrant continues to display excellence and wins the same category in three consecutive award programs they are inducted into the Hall of Fame and may not re-enter the same category for the following two awards cycles.



### Encouragement Award

The judges may, at their discretion, present an Encouragement Award when an entrant has not achieved the minimum percentage of the total possible score on their submission however the judges are confident that the applicant has the capability of consistently attaining that standard.

## WHAT'S NEW IN 2010

- The addition of the Transport, Logistics and Supply category which recognises freight solution providers
- The removal of appendices/supporting documentation during the application process
- Submission format guidelines including a larger page count
- New Awards Co-ordinator
- New sponsors
- An updated website

## THE PROCESS

Though the process has been streamlined in recent years, entering requires a commitment and investment of time and resources. By following these steps you will maximise the return and minimise your effort.

- 1 Identify the most appropriate category for entry (if unsure please contact your Awards Co-ordinator).
- 2 Review the eligibility criteria and familiarise yourself with the entry guidelines.
- 3 Develop an action plan including a timeline of key dates and actions.
- 4 Identify who you need to involve and who can help.
- 5 Start now - by completing an Expression of Interest (EOI) form and register for access to a Mentor.
- 6 Register and attend an information session.

For further information please contact Sue Rudd, Awards Co-ordinator on 0439 597 229 or visit the BEA website [www.mildurabea.com.au](http://www.mildurabea.com.au)