



Section 2 * ENTERING THE AWARDS

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Mildura Business Excellence Awards Inc.
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Information in Section 2 correct as of February 2010.

CHOOSE YOUR CATEGORY

The categories and associated questions are set by the BEA Executive Committee in consultation with industry, representatives of the judging and mentor panels and are aligned, where possible, with other state and federal business awards programs.






Category Awards

Category	2010 Sponsor	Category Description
1	Available	Accommodation up to and including AAA 3 1/2 star rating The focus of this award is on both the facilities and services that enhance the tourism experience - open to accommodation providers catering to the discerning traveller who holds up to and including AAA 3 1/2 star rating. <i>Examples include but are not limited to: motels, hotels, self-catering, cabins and pub accommodation.</i> 2008: No award presented
2	Available	Deluxe Accommodation AAA 4 star rating and over The focus of this award is on both the facilities and services that enhance the tourism experience - would be open to accommodation providers who hold AAA 4 star rating and over. <i>Examples include but are not limited to: apartments, hotels, motels and self-catering accommodation.</i> 2008 Winner: Quality Hotel Mildura Grand
3	SunraysiaDaily	Festivals & Events This category is open to festivals or events which attract visitors from intra and/or inter state, and positively promote the region impacting within the local community and environment. Festivals or events entering this category may be one-off or recurring. <i>Examples include but are not limited to: music festivals and sporting or theatrical events.</i> 2008 Winner: Wentworth Regional Tourism as host of the 2007 Inland Tourism NSW Awards
4	Available	Local Outlet of Parent Company, Franchise or Buying Group This category is open to any business that has element(s) of its operation determined by an external office located outside of the Mildura BEA geographical location. <i>Examples include but are not limited to: fast food chains, retail chains, marketing banner groups and satellite branches.</i> 2008 Winner: Programmed Maintenance Services 2008 Merit: Elders Insurance 2008 Merit: Granite Transformations
5		Home Based Business This category is open to any business that operates from their home. <i>Examples include but are not limited to: internet based, masseurs, consultants and bookkeepers.</i> 2008 Winner: Emaroo Cottages
6	Available	Hospitality Business This category is open to all sectors of the hospitality industry. <i>Examples include but are not limited to: cafés, restaurants and catering businesses.</i> 2008 Winner: Seasons and The new Spanish Bar and Grill
7		Manufacturing, Processing and Construction This category is open to businesses involved in the manufacturing or production of a finished product, ready for the consumer. <i>Examples include but are not limited to: engineering, builders, wineries, food processing and craftsmen.</i> 2008 Winner: Global Roto-Moulding (inducted into the Hall of Fame in 2009 and ineligible to enter this category in 2010)
8		Not For Profit Organisation This category is open to businesses that operate for a purpose other than returns to stakeholders. These businesses may trade in surplus as long as no person(s) or organisation is paid a dividend. <i>Examples include but are not limited to: sporting bodies, educational facilities, charitable organisations and community and welfare groups.</i> 2008 Winner: Mildura Private Hospital & Sunraysia Residential Services Inc.



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9		Primary Producers and Agribusiness This category is open to businesses either offering a service to agriculture, horticulture or primary producers or who are engaged specifically in those industries. <i>Examples include but are not limited to: transport, contracting services, agriculture wholesalers, vineyards, citrus growers and aquaculture.</i> 2008 Winner: Triggs Trellis Supplies
10	Available	Retail This category is open to businesses in the retail sector that deal directly with the consumer. <i>Examples include but are not limited to: gift stores, clothing stores, chemists and food stores.</i> 2008 Winner: Sweet Lily
11		Service Award - Professional This category is open to businesses offering a professional service to the consumer or other businesses. <i>Examples include but are not limited to: accountants, physicians and conference venues.</i> 2008 Winner: Mildura Visitor Information and Booking Centre 2008 Merit: Bidgee Finance Limited
12		Service Award - Trades & Other This category is open to businesses offering a qualified trade or unqualified service to the consumer or other businesses. <i>Examples include but are not limited to: electricians, hairdressers, mechanics and wholesalers.</i> 2008 Winner: Programmed Maintenance Services 2008 Merit: Oasis Auto Service
13	Available	Tour & Transport Operators This category is open to tour and transport operators, who convey passengers (not freight). It is not a transport award, but does recognise a major contribution to tourism through the provision of transport services. <i>Examples include but are not limited to: tour operators, car rental companies, bus and taxi services.</i> 2008 Winner: Sunraysia Discovery Tours
14	Available	Tourist & Caravan Parks This category is open to all tourist and caravan parks offering a tourism experience. <i>Examples include but are not limited to: cabin, caravan and tenting accommodation providers.</i> 2008: No award presented
15	Available	Tourist Attractions This category is open to attractions of regional importance which market primarily to intra and/or interstate visitors, and significantly contribute to the tourism experience. They may be publicly or privately owned, and can operate in conjunction with a natural attraction or on their own. <i>Examples include but are not limited to: parks, historic buildings and sites and family entertainment.</i> 2008 Winner: Trentham Estate Winery
16	Available	Unique Accommodation This category is open to accommodation providers who provide a high degree of personal contact with guests, or to providers developed around unconventional accommodation. <i>Examples include but are not limited to: backpacker accommodation, hosted accommodation, houseboats and B & B's.</i> 2008 Winner: Aaah! Willandra Houseboats 2008 Merit: All Seasons Houseboats
 17		Transport, Logistics and Supply (NEW IN 2010) This category is open to freight specific; transport operators, storage solutions or logistics organisations, which are recognised as forward thinking, customer driven freight solutions providers. While not a specific Transport award, this award recognises the contribution made to the overall task of moving freight via these services. <i>Examples include but are not limited to: owner drivers, freight companies, commercial warehousing providers or third party logistics providers.</i>

Individual Awards - Nominated by their peers, the Individual Awards are highly prestigious and will be awarded annually.

Category	2010 Sponsor	Category Description
Outstanding Contribution by an Individual		This award recognises the extraordinary personal and professional achievement and contribution by an individual over many years to their industry. Assessment is based on the activities and contribution of the nominee outside the expectation of normal employment, with the emphasis on personal and professional commitment. 2008 Winner: Wilma Bowring
Young Achiever		This award recognises an individual under 30 years of age, and their contribution to the business or industry in which they are employed. Assessment is based on the individual's contribution outside the expectation of normal employment, and demonstration of leadership and/or activities which result in improved business or industry practices or standards. 2008 Winner: Camille Mansell

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Special Awards

The 2010 Powercor/PRIME Business Excellence Awards provide all entrants with the further opportunity to procure additional recognition via four special awards that are nominated by the Judging Panel, following the allocation of category winners. Entry is automatic and does not require a separate submission.

Category	2010 Sponsor	Category Description
Innovation Award	<p>Supported by</p>  <p>An Australian Government Initiative</p> 	<p>Awarded to the entrant demonstrating the most innovative practices.</p> <p>2008 Winner: Triggs Trellis Supplies</p>
Sustainability Award	 <p>Mildura Rural City Council</p>	<p>Awarded to the entrant demonstrating the most sustainable business practices.</p> <p>2008 Winner: Global Roto-Moulding</p>
Small Business of the Year	 <p>RACV Business Insurance</p>	<p>Awarded in recognition of overall business excellence, from entrants with less than five full-time employees.</p> <p>2008 Winner: Triggs Trellis Supplies</p>
Medium/Large Business of the Year		<p>Awarded in recognition of overall business excellence, from all entrants with five or more full-time employees.</p> <p>2008 Winner: Seasons and The new Spanish Bar and Grill</p>
Powercor Business of the Year		<p>Awarded to the entrant who achieves the highest aggregate score overall.</p> <p>2008 Winner: Quality Hotel Mildura Grand</p>

DATES YOU NEED TO KNOW

NOW	Entries open
NOW	Complete an Expression of Interest (EOI) form and register for the mentor program
February - April	Mentor program
11 February 2010	General information session and review of questions - Mildura
16 February 2010	General information session and review of questions - Wentworth Shire
18 February 2010	General information session and review of questions - Ouyen
23 February 2010	General information session and review of questions - Mildura
30 March 2010	Final Q&A Session - Mildura
29 April 2010	Submissions Due (Late entries will not be accepted)
05 May 2010	Judging commences
26 June 2010	Results announced and celebrated at the Gala Awards Presentation Ceremony
28 June 2010	A Media campaign to profile winners commences